

Investment partner

Company profile

Seven Investment Management (7IM) was set up in 2002 and is now managing and administering around £11 billion of assets. From the outset, we've been striving not only to understand your investment needs and the impetus behind them, but also your wider requirements. This enables us to provide you and your professional adviser with the type and level of service that you find most helpful and informs us how best to develop your personal investment proposal.

The way in which we manage money is based on a fundamental belief that the investment approach for a private investor should be the same as that provided for an institutional investor. Whenever wealth is invested with us, we manage it consistently, with structure, rigour and discipline.

We believe in treating our clients' money as if it's our own – indeed our own money is invested alongside that of our clients. When we are investing for our clients, we don't want to jeopardise what they have worked long and hard for. By taking a long term approach and not taking unnecessary risks, we can better help you to meet your financial needs and aspirations.

At 7IM, we help you invest in the future you want, so you can get on with living the life you want to lead. We do this simply, clearly, cost-effectively and well.

Why select Seven Investment Management?

- Institutional calibre fund management.
- Ongoing asset allocation, not rebalancing. Research indicates that over 90% of the variation in long term investment returns can be attributed to asset allocation.
- An annual fee with no commissions.
- Ongoing advice and attention from an expert personal investment adviser.
- And for our portfolios:
 - well diversified
 - up to date, reflecting the current economic and political environment
 - cost conscious
 - transparent
 - reduced volatility

Investment proposition

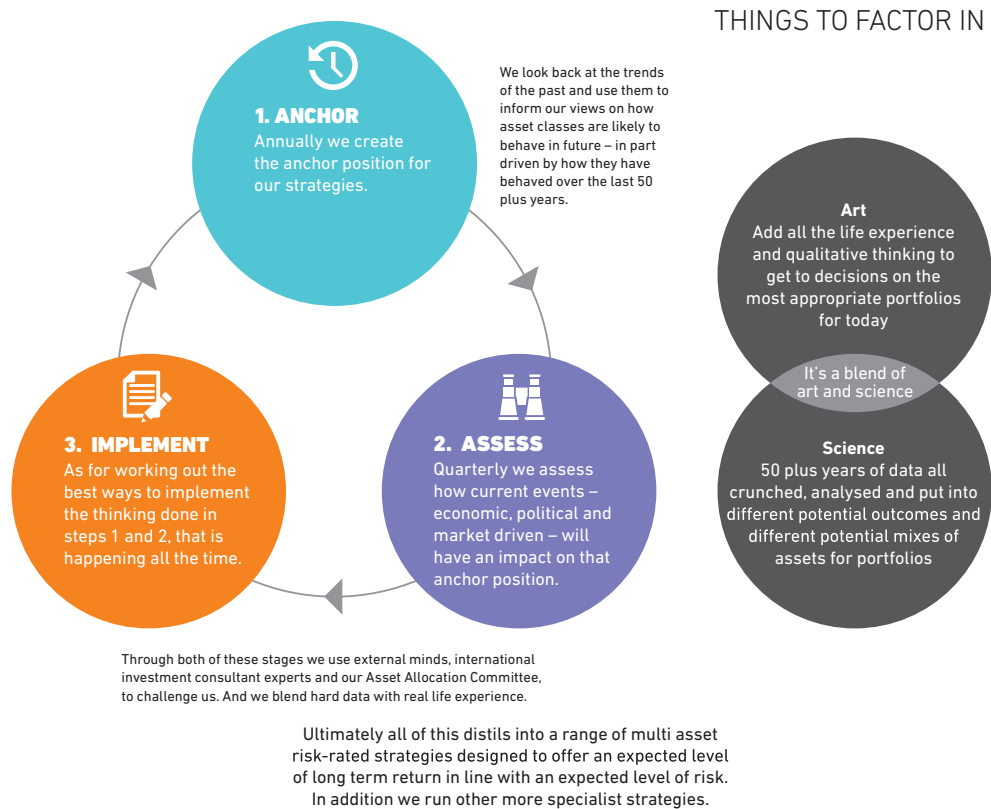
We offer risk managed portfolios that are designed to provide a clear, more predictable return against a set level of risk. We have always believed investors should be truly globally diversified and not UK centric. Our long term strategic view is based on actual returns, risk and correlation, i.e. whether the performance of assets is in line or responds differently to others. We then tactically shape this view to accommodate short term market conditions. Our portfolios are implemented through a range of both active and passive investments.

Over time we have evolved both the implementation of our views and the spectrum of investments across which we invest. We have also introduced factor based investing ('smart passives') into our implementation toolbox to enhance return and reduce risk.

Our portfolios have been unitised to manage currency and taxation. And we have added more sophisticated risk modelling techniques to cope with more complex shorter term market movements.

Investment process

Our investment process uses three fundamental steps to build and manage our range of multi asset risk-rated strategies:



Fund charges and investment terms

The minimum recommended investment is £200,000. There is a discretionary service annual fee of:

- 0.25% + VAT on the first £500,000
- 0.10% + VAT on the balance over £500,000
- on the balance over £1 million there is no fee.

The annual management fee for the 7IM Funds varies between 0.5% and 0.9%, and excludes an annual payment to your financial adviser of 0.5%. These charges are taken from the funds themselves and are not subject to VAT.

There are no dealing charges, custody fees or compliance charges.

Adviser charges may be paid out of your SIPP cash account by AJ Bell Investcentre. In addition, your financial adviser may receive initial and ongoing payments from Seven Investment Management. Your adviser will provide you with further details.

AJ Bell Investcentre will not accept investment instructions - these must be arranged directly with Seven Investment Management.

Your adviser is responsible for transferring cash between AJ Bell Investcentre and Seven Investment Management. Your adviser must transfer cash using AJ Bell Investcentre's online cash movement facility.

Annual fees

We believe that a radical, common sense approach should be taken when it comes to charges. Included in our fees are:

- advice
- a personalised client profile, leading to an individually tailored investment proposal
- all investment decisions at strategic and tactical levels
- dealing charges
- performance management
- regular reviews, and
- access your portfolio online and to your 7IM Investment Adviser by phone or face to face.

In addition to all of that we aggregate family accounts to make sure clients benefit from lowest possible charges.

As with all investments, their value can go down as well as up and you may get back less than you invested.

Contact details

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Seven Investment Management is authorised and regulated by the Financial Conduct Authority. Member of the London Stock Exchange. Registered office: 55 Bishopsgate, London EC2N 3AS. Registered in England and Wales number OC378740.

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